



The Main Line Chamber F O U N D A T I O N

14th Annual MAIN LINE RUN Sunday, September 25, 2011

Presenting Sponsor (\$5,000)

Sponsor Benefit Package

- ◆ **Run Entries** – Presenting Sponsors will be provided with 10 individual or 4 team entries to the run.
- ◆ **Shirt Logo** – Presenting Sponsors will have their logo prominently displayed on the shirts given to all run participants
- ◆ **Banner Displayed at the Run** – Each Presenting Sponsor's company or organization banner will be prominently displayed at the run.
- ◆ **Award Presentations** – Presenting Sponsors will be invited to assist in presenting awards to the race winners.
- ◆ **Exposure in Event Publicity** – Each Presenting Sponsor's name and/or logo will be included in all pre- and post-event publicity, and the sponsor's names will be included in all news releases related to the event.
- ◆ **Exposure Through Event Publications** – The names and logos of the Presenting Sponsors will be displayed in the program.
- ◆ **Photo Opportunity** – Representatives of the Presenting Sponsor will be invited to participate in photographs throughout all of the events the day of the run. These photos may be used in subsequent Chamber publications.
- ◆ **Booth at Expo** – All Presenting Sponsors have the opportunity to display their company or organization's information and giveaways at the Health & Fitness Expo - gain exposure to hundreds of runners, walkers, and family members.
- ◆ **Website** – Presenting Sponsors will have a large logo featured on the run website, www.mainlinerun.org

Shirt Sponsor (\$2,500)

Sponsor Benefit Package

- ◆ **Run Entries** – Shirt Sponsors will be provided with 8 individual or 4 team entries to the run.
- ◆ **Shirt Logo** – Shirt Sponsors will have their logo displayed on the sleeve of the shirts given to all run participants
- ◆ **Banner Displayed at the Run** – Each Shirt Sponsor's company or organization banner will be prominently displayed at the run.
- ◆ **Exposure in Event Publicity** – Each Shirt Sponsor's name and/or logo will be included in all pre- and post-event publicity, and the sponsor's names will be included in all news releases related to the event.
- ◆ **Exposure Through Event Publications** – The names and logos of the Shirt Sponsors will be displayed in the program.
- ◆ **Photo Opportunity** – Representatives of the Shirt Sponsor will be invited to participate in photographs throughout all of the events the day of the run. These photos may be used in subsequent Chamber publications.
- ◆ **Booth at Expo** – All Shirt Sponsors have the opportunity to display their company or organization's information and giveaways at the Health & Fitness Expo - gain exposure to hundreds of runners, walkers, and family members.
- ◆ **Website** – Shirt Sponsors will have a large logo featured on the run website, www.mainlinerun.org

Corporate Sponsor (\$1,000)

Sponsor Benefit Package

- ◆ **Run Entries** – Corporate Sponsors will be provided with 6 individual or 2 team entries to the run.
- ◆ **Shirt Logo** – Corporate sponsors will have their logo displayed on the shirts given to all run participants
- ◆ **Banner Displayed at the Run** – Each Corporate Sponsor's company or organization banner will be prominently displayed at the run.
- ◆ **Exposure in Event Publicity** – Each Corporate Sponsor's name and/or logo will be included in all pre- and post-event publicity, and the sponsor's names will be included in all news releases related to the event.
- ◆ **Exposure Through Event Publications** – The names and logos of the Corporate Sponsors will be displayed in the program.
- ◆ **Photo Opportunity** – Representatives of the Corporate Sponsors will be invited to participate in photographs throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- ◆ **Booth at Expo** – All Corporate Sponsors have the opportunity to display their company or organization's information and giveaways at the Health & Fitness Expo - gain exposure to hundreds of runners, walkers, and family members.
- ◆ **Website** – Corporate Sponsors will have their logo featured on the run website, www.mainlinerun.org

Patron Sponsor (\$500)

Sponsor Benefit Package

- ◆ **Run Entries** – Patron Sponsors will be provided with 4 individual or 1 team entry to the run.
- ◆ **Shirt Logo** – Patron sponsors will have their name displayed on the shirts given to all run participants
- ◆ **Banner Displayed at the Run** – Each Patron Sponsor's company or organization banner will be prominently displayed at the run.
- ◆ **Exposure in Event Publicity** – Each Patron Sponsor's name and/or logo will be included in all pre- and post-event publicity, and the sponsor's names will be included in all news releases related to the event.
- ◆ **Exposure Through Event Publications** – The names and logos of the Patron Sponsors will be displayed in the program.
- ◆ **Photo Opportunity** – Representatives of the Patron Sponsors will be invited to participate in photographs throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- ◆ **Booth at Expo** – All Patron Sponsors have the opportunity to display their company or organization's information and giveaways at the Health & Fitness Expo - gain exposure to hundreds of runners, walkers, and family members.
- ◆ **Website** – Patron Sponsors will have their logo featured on the run website, www.mainlinerun.org

Booth at Expo (\$250)

Sponsor Benefit Package

- ◆ **Booth at Expo** – All Booth Sponsors have the opportunity to display their company or organization's information and giveaways at the Health & Fitness Expo - gain exposure to hundreds of runners, walkers, and family members.

For more information, please contact Kevin Nolan at kevin@nolanpainting.com or phone 610-449-5037.